

Organic

Products Retailer®

FREE LISTING!

News & Information For Retailers of Organic & Earth-Friendly Food & Products

2010 ORGANIC BUYER'S GUIDE LISTING FORM

You are entitled to a **FREE LISTING** in *Organic Products Retailer* magazine's **2010 Organic Buyer's Guide** (April/May Issue). **IN ORDER TO ENSURE THE ACCURACY OF YOUR LISTING, YOU MUST COMPLETE THIS FORM AND RETURN IT NO LATER THAN FEB 12, 2010.** If you have any questions, call Brian Ellis at (732) 432-9600, ext. 108. If you have already returned a form, thank-you for your participation.

FILL IT. PRINT IT. FAX IT.
(732) 432-9288

OR

FILL IT. SAVE IT. EMAIL IT.
BrianE@vitaminretailer.com

PART A: FOR ALL COMPANIES OR ORGANIZATIONS

PLEASE PROVIDE THE FOLLOWING INFORMATION ABOUT YOUR COMPANY

1. PRIMARY BUSINESS CLASSIFICATION (check only one):

- Association Broker Certifying Agency Consultant/Service Co. Contract Manufacturer Distributor /Wholesaler
 Manufacturer of Branded Products sold at retail Private Labeler to Retail Stores Publisher Raw Material Supplier
 Store Equipment Supplier

2. SECONDARY BUSINESS CLASSIFICATION (if applicable; check only one):

- Association Broker Certifying Agency Consultant/Service Co. Contract Manufacturer Distributor /Wholesaler
 Manufacturer of Branded Products sold at retail Private Labeler to Retail Stores Publisher Raw Material Supplier
 Store Equipment Supplier

3. COMPANY NAME: _____ (FORMER NAME IF APPLICABLE: _____)

4. ADDRESS: _____ **5. CITY:** _____ **6. STATE:** _____

7. ZIP: _____ **8. TEL. NUMBER:** _____ **9. TOLL-FREE:** _____

10. FAX: _____ **11. EMAIL ADDRESS:** _____ **12. WEB SITE:** _____

13. TYPES OF ORGANIC PRODUCTS SOLD OR REPRESENTED (check all that apply):

- Clothing Dairy Products Drinks & Beverages Eco-Friendly Home Products (Natural & Organic)
 Frozen Food HBA Products Ingredients Meat, Seafood and Poultry
 Packaged Food Produce Snack Foods & Desserts Supplements

14. COMPANY'S KEY EXECUTIVES (list name and title below for up to 4 people):

a. _____ c. _____
Name Title Name Title

b. _____ d. _____
Name Title Name Title

15. COMPANY'S ASSOCIATION MEMBERSHIPS (check all that apply):

- American Herbal Products Association. (AHPA) Organic Trade Association (OTA)
 International Federation of Organic Agriculture Movements (IFOAM) Natural Products Association (NPA)
 Other _____

PART B: FOR MANUFACTURERS OF BRANDED PRODUCTS ONLY

1. METHOD OF DISTRIBUTION (check one):

- Direct to Retail Only Through Distributors Only Direct to Retail and Through Distributors

2. WHERE ARE YOUR PRODUCTS SOLD? (check all that apply)

- Health and Natural Food Stores Mass Merchandiser Stores Mail Order Internet Supermarkets

3. DISTRIBUTORS WHO CARRY YOUR PRODUCTS (check all that apply):

- All Natural Distributors Blooming Prairie H-P Distributors Mt. People's Warehouse Nature's Best
 Northbest Distributors Palko Distributing Ozark Cooperative Select Nutrition Tree of Life (all houses)
 Tree MW Tree NE Tree NW Tree SE Tree SW
 Tree West United Natural Foods United N.F. Northeast Others _____

4. PRIMARY U.S. BROKERS (list up to 6 brokers):

5. COMPANY SERVICES (check all that apply):

- Co-Op Advertising Counter/Floor Displays Demos Monthly Specials
 Consumer Literature Customer Srvc. Rep Field Sales Reps Product Samples

PART C: FOR MANUFACTURERS AND RAW MATERIAL SUPPLIERS

1. PRODUCT BRAND NAMES OWNED BY COMPANY (must be different from company name; list up to 6):

PART D: FOR WHOLESALE DISTRIBUTORS AND BROKERS

1. REGION(S) OF OPERATION (check either "All of U.S." or individual regions): All of U.S. Canada Puerto Rico/U.S. Territories

- Midwest Mid-Atlantic Northeast Pacific Rocky Mtns. South Central Southeast

2. DELIVERY METHOD (check all that apply): Common Carrier Own Truck Courier (UPS, Airborne, etc.) USPS

3. ORGANIC COMPANIES REPRESENTED (list up to 9):

PART G: FOR MEDIA COMPANIES & INFORMATION PROVIDERS ONLY

1. TYPE OF MEDIA, PRODUCT OR SERVICE (check all that apply): Audio Tapes/Video Tapes B-to-B Website Book Publisher

- Business/Trade Newsletter Business/Trade Magazine Consumer Magazine Consumer Newsletter

PART H: FOR CONSULTANTS/SERVICE COMPANIES ONLY

1. TYPE OF SERVICE(S) PROVIDED (check all that apply):

- Advertising Educational Financial
 Legal Legislative Management Market Research Marketing
 Merchandising Packaging Design Product Development Public Relations Retail Consulting
 Sales Strategic Planning Website Development Other: _____

PART I: FOR ASSOCIATIONS ONLY

1. WHO CAN JOIN? (check all that apply):

- Any Industry Member Brokers Consultants Distributors
 Health Food Retailers Manufacturers Raw Material Suppliers Service Companies

2. GOAL OF ORGANIZATION: _____

PART J: FOR MANUFACTURERS AND RAW MATERIAL SUPPLIERS ONLY

1. TYPES OF ORGANIC PRODUCTS SOLD (check all that apply):

ORGANIC PACKAGED FOODS

Check Here For All Organic Packaged Food Items Listed Below (or select individually)

- Baby Food
 Bread
 Breakfast Syrup
 Cereal, Cold
 Cereal, Hot
 Frozen Dessert
 Frozen Entree
 Frozen Fruits & Vegetables
 Fruit Spread
 Ketchup
 Mayonnaise
 Mustard
 Nut Butter
 Oils, Cooking
 Pancake/Baking Mixes
 Pasta
 Pasta Sauce
 Pet Food
 Pizza
 Rice (Packaged)
 Salad Dressing/Marinade
 Salsa
 Soup
 Spices
 Sugar (Packaged)
 Tofu/Soy
 Other Condiments

ORGANIC INGREDIENT SUPPLIER

Check Here For All Organic Ingredients Listed Below (or select individually)

- Cotton
 Grains/Rice
 Herbs/Botanicals

Soy Beans

Coffee

Tea

Cocoa

Sugar

Other: _____

ORGANIC BEVERAGES

Check Here For All Organic Beverages Listed Below (or select individually)

- Aloe Vera Juice
 Beer
 Coffee (Bags)
 Juice
 Non-Dairy Beverage
 Soda/Seltzer
 Tea (Box/Tin)
 Wine/Spirits

ORGANIC SUPPLEMENTS

Check Here For All Organic Supplements Listed Below (or select individually)

- Herbal Supplements
 Whole Food Supplements
 Organic Oils

ORGANIC SNACK FOODS

Check Here For All Organic Snack Foods Listed Below (or select individually)

- Candy
 Chips
 Chocolate
 Cookies
 Crackers
 Ice Cream
 Popcorn
 Pretzels

Snack Bars

Other Snack Foods

ORGANIC DAIRY PRODUCT

Check Here For All Organic Dairy Products Listed Below (or select individually)

- Butter
 Cheese
 Eggs
 Milk
 Yogurt

ORGANIC MEAT, POULTRY, OR SEAFOOD

Check Here For All Organic Meat, Poultry, or Seafood Products Listed Below (or select individually)

- Beef
 Deli
 Poultry
 Seafood

ORGANIC PRODUCE SUPPLIER

Check Here For All Organic Produce Items Listed Below (or select individually)

- Apples
 Bananas
 Berries
 Corn
 Grapes
 Greens (Kale, Collards, etc.)
 Green Beans/String Beans
 Eggplant
 Pears
 Lemons/Limes
 Lettuce
 Oranges

Potatoes

Watermelon

Salad Mixes (Packaged)

Other Organic Produce

ORGANIC HBA PRODUCTS

Check Here For All HBA Products Listed Below (or select individually)

- Bath Products
 Feminine Hygiene
 Hair Care
 Lotions/Creams
 Soap
 Other HBA Products

ECO-FRIENDLY HOME & GARDEN PRODUCTS

Check Here For All Eco-Friendly Home Products Listed Below (or select individually)

- Aromatics/Candles
 Cleaning Supplies
 Laundry Product
 Lawn/Garden
 Tableware

ORGANIC TEXTILES & CLOTHING

Check Here For All Organic Clothing Items Listed Below (or select individually)

- Baby Items
 Bags/Accessories
 Bottoms
 Eco-Friendly Shoes
 Linens (Home)
 Socks/Hosiery
 Tops
 Undergarments

THIS FORM WAS COMPLETED BY: _____ TITLE: _____

Return By Feb 12, 2010. Fax To: (732) 432-9288, Email To: BrianE@vitaminretailer.com